

MM Activ bags recognition for exhibition excellence

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A Runner's Up award was given for organizing Bengaluru Tech Summit

MM Activ Sci-Tech Communications Private Limited received 3 outstanding awards at the 6th edition of Exhibition Excellence Awards (EEA) ceremony held on 8th July 2022 at the India Expo Mart, Greater Noida. After a gap of two years, the EEA came back in physical format in 2022. Over 500 exhibition organisers, trade & professional associations, trade bodies, corporate heads, venues and meeting, incentive, convention, and exhibition (MICE) stakeholders attend the event.

MM Activ was awarded as a winner of the 'The Big Show' category for organizing Agrovision India, a physical exhibition with greatest number of participating exhibitors.

A Runner's Up award was given for the category "The Knowledge Hub" for organizing Bengaluru Tech Summit on the basis of a number of conference sessions held at the exhibition between January 2020 - March 2022.

Another Runner's Up award was bagged by MM Activ Group company Asian Convention & Exposition Private Limited in Merit- Corporate Category for 'CIDCO Exhibition & Convention Centre'.

The award was accepted by Ravi Boratkar, Managing Director, MM Activ Sci-Tech Communications Private Limited. He said, "These awards serve as a recognition for hard work that goes into organising and planning large-scale events. Our commitment to continue producing high-caliber work has increased as a result of receiving three awards."

In the last 20 years, since its inception, MM Activ has curated over 100 national & international technology conventions with special focus on agri-food and biotechnology. MM Activ is the publisher of leading B2B digital and print media- BioSpectrum, nuFFooDS Spectrum and AgroSpectrum from India and Singapore catering to APAC region.