

## Sensodyne partners with IDA for Shining Star Scholarship prog

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**The programme will support 100 meritorious Bachelor of Dental Surgery (BDS) students across India with financial aid**



Sensodyne, an oral health care brand by GSK Consumer Healthcare announced its partnership with Indian Dental Association (IDA) for 'Shining Star Scholarship Programme'. The scholarship has been introduced as a part of GSK's ongoing corporate social responsibility initiative.

The Sensodyne IDA Shining Star Scholarship Programme is focussed towards providing financial support to underprivileged and meritorious Bachelor of Dental Surgery (BDS) students across India. Under this scholarship programme, 100 deserving students will be selected who are pursuing their first year of BDS courses in government colleges or government-funded colleges. Each selected student will be provided with the financial assistance of INR 1,05,000 per year, for four years, to support their academic and living expenses incurred towards their BDS programme.

Sensodyne IDA Shining Star Scholarship Programme is GSK Consumer Healthcare's CSR initiative to provide scholarships to underprivileged students who aspire to become dentists. The programme has been designed to ensure that students achieve their goals of pursuing professional dental education without any financial hindrances.