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Healthtech start-up Kindly secures $3.25 M funding

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Kindly will use the capital to accelerate its growth and expansion across India and international markets



Healthtech start-up Kindly has raised $3.25 million funding from investors around the globe. These include Y Combinator, DG Daiwa, Olive Tree, Soma, Goodwater, and Gaingels.

The Y Combinator (W22 cohort) backed start-up, Kindly will use the capital to accelerate its growth and expansion across India and international markets. It aims to acquire 130 million users, who will benefit from Kindly's full-stack solutions and strengthen its position as a tech-enabled lifestyle brand with the launch of an app in the coming months.

Nilay Mehrotra, Founder & CEO, Kindly, said, "The funding will elevate us from a disruptor brand to a market leader in the lifestyle and sexual wellness market. With fresh product lines, a tech-enabled platform for easy access to our services, and our intention for global expansion, we are poised to enter the next phase of our growth."