

MediBuddy buys Clinix to make healthcare accessible for rural India

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Aims to extend its online doctor consultation services to rural segments



Bengaluru-based startup MediBuddy has acquired Clinix, an online doctor consultation platform specialising in rural India. Clinix has a widespread network across 20 tier III and IV cities, catering to the healthcare needs of the rural population.

MediBuddy's acquisition of Clinix will help them to further scale their operations and expand services to the interiors in rural India and make quality healthcare within reach to scores of people.

Clinix has set up a system of training and empowering locals by teaching them the booking procedures for online doctor consultations. In addition, they have put up kiosks in several localities which essentially function as an e-clinic, where individuals can consult a doctor online for their primary healthcare needs with the help of the facilitator.