BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

MedTech CoE at TECHIN launches Arogyam to encourage innovation

11 July 2022 | News

The workshop is open to all startups in the medical technology sector



The MedTech Research Center of Excellence (MedTech CoE), a partnership formed between West Pharmaceutical Services (West), a global leader in innovative solutions for injectable drug and healthcare products, and TECHIN, a startup-incubator Technology Innovation Foundation of IIT Palakkad, has launched 'Arogyam', an online workshop and pitching event for budding entrepreneurs to put forward their ideas around bringing medical technology to life.

The workshop and pitching event started on July 11, 2022, and is open to all startups with a vision and ambition in the medical technology sector. The engagement will be carried out by the MedTech CoE, a partnership between West through its Digital Technology Center (DTC) in Bengaluru and TECHIN.

The programme aims to explore ideas for new devices and drug delivery mechanisms and is open to anyone who has an interesting idea in the medical technology field. Proof of concept projects, product development, research and innovation will be facilitated to create go-to-market product solutions and startups.

Selected startups would get enablement to build next-generation digital health solutions and novel patient experiences, along with GTM mentoring and global exposure. The incubation support includes mentoring by world-class mentors, faculty, and entrepreneurs, including the PAN IIT network and access to consultants for legal, financial, IP (Intellectual Property) and business aspects along with funding for incubation and a go-to-market strategy.