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US-based Palani launches hygiene range ErasaVir in India

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ErasaVir mouth and nasal sprays can be safely used daily and on a life-long basis



ErasaVir is redefining what hygiene means in a post-pandemic world. Developed by US-based Palani, the first pair of products (a mouth and nasal spray respectively) aim to protect from harmful pathogens after they enter our bodies.

ErasaVir mouth and nasal sprays can be safely used daily and on a life-long basis. All the ingredients in ErasaVir have been proven to be safe and categorised as GRAS (Generally Recognized as Safe) by the US FDA. In India, these products are approved under the department of AYUSH, owing to the plant origins of their active ingredients.

The ErasaVir platform inactivates (kills) various enveloped viruses (including SARS-CoV-2 and the Flu) and some other pathogens like harmful bacteria on contact, providing complete upper respiratory tract protection. The platform leverages lipid-dissolution technology to physically destabilise and inactivate these pathogens. The mechanism allows ErasaVir to function irrespective of variants and mutations within the viruses and bacteria, which is a massive advantage.