

## **OPPI appoints Vivek Sehgal as new DG**

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The Organisation of Pharmaceutical Producers of India (OPPI) has appointed Vivek Sehgal as its new Director-General (DG). Sehgal takes over from KG Ananthakrishnan who has been with OPPI since 2020.

Sehgal has close to three decades of cross-sectoral experience on policy issues with central/state governments, regulators, and other key stakeholders. In his most recent role, he was the Assistant Secretary-General, PHD Chamber of Commerce & Industry where he handled varied sectors including - Health, AYUSH, Defense and Homeland Security, Capital and Commodity Markets, Corporate Affairs, and Direct Selling. His work on policy advocacy in sectors like health, AYUSH, IT, and defence has been significantly successful in its acceptance by the concerned ministries.