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#startupoftheday 156- FirstCure Health

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Understanding that a surgery need can be stressful



Inception- 2021

Location- Noida

Domain- Healthcare

Founder- Nikhil Bansal

Total team strength- 40+ doctors and 12 full time employees

Total funds raised- Rs 2.7 crore

Investors- Angel investors

Revenue generated since inception- NA

Key Highlights-

- Launched a healthcare service network that aims to make modern surgical care safe, seamless, accessible and affordable
- Offers a range of medical services under one umbrella and specializes in elective procedures in Proctology, Laparoscopy, ENT, Gynecology, Urology, Orthopedics, Ophthalmology and Cosmetology
- Started with a couple of hospitals and few doctors in Bhopal in December 2021 and by March 2022, the startup has over 40 surgeons, 40 + hospitals and clinics catering to 50 different kinds of treatments in entire New Delhi, Noida, Gurgaon, Faridabad region in addition to Bhopal
- Added cosmetic surgeries in Bhopal and Opthalmology procedures in Delhi NCR

- Working towards developing into a comprehensive healthcare provider (providing not only elective procedures but also emergency support) with presence in all major and Tier 2 cities in India

Founder Speaks-

"Our value added services do not add to the cost of the treatment rather our services fall cheaper than that of taking the services directly from a hospital. As we do not have fixed costs of establishing and running a hospital, instead we use the existing capacity of our partner hospitals from which we buy the OT hours, beds and other facilities in bulk which makes it further cheaper. We want to standardize the procedures with right doctors and modern procedures and the patients to be aware of the right treatment for them and not just get what is available at a place nearby. For example, a Hernia surgery can be performed conventionally by open method and by laparoscopic method involving significantly less cuts, bleeding and pain. We want the patient to be aware of it to be able to make the right choice."

- **Nikhil Bansal, Founder, FirstCure Health, Noida**