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AstraZeneca opens 3 'Health Information Centres' in Delhi

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Expands â??Young Health Programmeâ??

AstraZeneca India with Plan India has announced the expansion of their flagship CSR initiative, Young Health Programme by opening three Health Information Centres (HIC) in Delhi across the communities of Sangam Vihar and Dakshin Puri.

The flag-off event organised at The India Habitat Centre saw participation by senior dignitaries from the Ministry of Health & Family Welfare, Ministry of Youth Affairs and Sports, Directorate of Family Welfare, NCD Cell, MCD North, beneficiaries from the multiple under-resourced communities, Plan India and AstraZeneca India.

'Young Health Programme' (YHP) aims to reduce the growing burden of non-communicable diseases on health systems with a focused approach to bring about a behaviour change specifically amongst youth from 10-24 years of age.

In a direction to create a multi-faceted impact, AstraZeneca is complementing the YHP with 'New Normal Same Cancer' and 'Ganga Godavari Initiative' that focuses on creating a mass scale awareness on cancers with the help of ambassadors and partners such as Indian Cancer Society and Banaras Hindu University. Under these initiatives, multiple cancer screening camps are conducted in the remote areas of the country where not many facilities are available.