

eMedEvents raises \$150 k in bridge round

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We Founder Circle, a founder backing founder based early-stage start-up investor has enabled BRIDGE round investment worth \$150K in eMedEvents, a worldwide continuing medical education (CME/CE) marketplace. The brand has enabled the funds at convertible notes for a 20 per cent discount towards the next round.

The startup will use 93 per cent of the raised funds for platform expansion, and to scale up the SaaS model for healthcare professionals. The brand would also be utilising the rest of the amount raised for wider penetration in the market.