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#startupoftheday 147- Ohealer Healthcare Services Pvt Ltd (Clinikk Healthcare)

25 April 2022 | Features

Making quality medical care accessible and affordable



Inception- 2016

Location- Bengaluru

Domain- Healthcare

Founders- Bhavjot Kaur and Dr Suraj Baliga

Total team strength- 250+ (core team number is 20)

Total funds raised- Rs 49 crore

Investors- MassMutual Ventures, Times Internet, EMVC, 500 Startups; Rajan Anandan (head of Sequoia Surge, ex. MD for Google India); Anjali Joshi (ex. VP at Google | Board member at public companies Lattice Semi, McClatchy, MobileIron); Dr. Ajay Prabhu (COO at Quest Global, one of the world's largest engineering services companies); Dr. Anand Deshpande (Founder, Persistent Systems - $500M market cap); Kunal Shah, founder, Cred; Rohit M A, co-founder and managing director, Cloudnine Hospitals; Anjali Bansal, founder, Avaana Capital, Stanford Angels & Entrepreneurs, a Stanford Alumni Association group

Key highlights-

- As a first in India, Clinikk has built a value based managed care company that glues together primary healthcare and health insurance into one full-stack model through an affordable subscription plan
- Working with a health insurance company to offer group health insurance cover that will pay the cost of hospitalization in the event the subscribers need hospitalized care
- In just 45 days, the startup has grown its footprint from 5 to 16 state-of-the-art Clinikk Health hubs which are prominently located across Bengaluru to provide extremely accessible care
- Became the telehealth partner for the Government of Goa during the pandemic
- Aims to go deeper into various Tier2, Tier 3 markets

Founder Speaks-

"Pandemic has accelerated the urgency for an integrated healthcare model. There is much larger awareness in the consumers for a product that not only provides for hospitalization but also takes care of their out-of-pocket expenses. Currently, the healthcare ecosystem in India is fragmented and incentives across the board are not aligned. We would think that integrated health care which we also know as managed care with a smart overlay of technology is a sunrise industry in India. We have just really scratched the surface, but as the first mover in this space, we are confident of bringing about a much-needed change in the healthcare industry and providing care that everyone deserves. High-quality healthcare

experience will become a norm, and Clinikk will be spearheading the change."

- **Navjot Kaur (K) and Dr Suraj Baliga (L), Co-founders, Clinikk Healthcare, Bengaluru**

