

Mosaic Wellness announces fellowship programme to build digital-first biz

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A unique full-time annual programme will allow fresh undergraduates to join and learn how to build a digital-first business in India



Mumbai-based startup Mosaic Wellness, running digital health clinics Man Matters and Be Bodywise, has launched the Mosaic Fellowship Programme - a unique full-time annual programme for graduates to join them and learn how to build a digital-first business in India.

The programme aims to nurture and build an entrepreneurial mindset among Indian youth. This is a full-time, paid one-year programme that offers learning opportunities about entrepreneurship and operating roles in startups with the apprenticeship model of training at its core.

The selected fellows will be involved in running initiatives aligned with the brand's business objectives in various business functions like Product, Category Management, Operations, Supply Chain, Telehealth, Sales, and Marketing. The programme will select & handpick graduates every year and give them four rotational stints across various functions.

Revant Bhate, CEO and Co-founder of Mosaic Wellness said, "While our ability to mentor and guide aspiring youth to excel in startups has worked well in the past, scaling it in the next few years is something we want to work on. This programme will prepare young graduates to take on large problem statements and solve them with ease. This enables a steep learning curve, hands-on experience in building & scaling a business, loads and loads of fun, and the immense satisfaction of solving real consumer needs and making a difference."

