

Doceree closes \$11 M Series A funding

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Health tech startup Doceree announced the completion of \$11 million Series A funding round led by Eight Roads Ventures, a global investment firm backed by Fidelity. F-Prime Capital and Alkemi Growth Capital also participated in the round.

Doceree will use the funds to scale its global operations, expand partnerships, augment its product portfolio and advance the platform's measurement and behaviour lift capabilities to bring greater transparency to results.

The funding will also help embolden healthcare professional (HCP) communications for pharma and life sciences brands, agencies and health information technology platforms.