

LordsMed invests Rs 25 Cr to launch health ATMs

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Ties up with Ministry of Railways PSU Braithwaite & Co and Hindustan Antibiotics (HAL)



LordsMed, the global healthcare division of Lords Mark Industries, has forayed into the medtech space with the launch of health ATMs under the brand name 'Lords Sehat'. LordsMed has collaborated with the Ministry of Railways PSU Braithwaite & Co and Hindustan Antibiotics (HAL) to install the health kiosks in Primary Healthcare Centers (PHCs) across the country, an arrangement that can be expanded to railway hospitals shortly.

To date, around 10 health ATMs have been installed at PHCs in Maharashtra and private clinics in Uttar Pradesh and Haryana as part of a pilot project. With an investment of Rs 25 crore LordsMed has earmarked the project.

'Lords Sehat' ATMs are walk-in clinics equipped with touch-screen kiosks to facilitate timely and convenient integrated Point of Care (POC) diagnostic services to patients. The kiosks will help to get checkups done on vital parameters like blood pressure, Body Mass Index (BMI), blood glucose, oxygen saturation, haemoglobin etc.

The 'Lords Sehat' health ATMs will offer a suitable diet plan to the patients based on the diagnosis of their ailments, a copy of which they can take via a printout or in a PDF format. A copy of the report can be shown to doctors to devise a suitable treatment roadmap.

The kiosks will leverage the power of AI and ML to digitally track the health conditions and progress of a patient for which they will be required to share certain key data points at an interval of 15/30 days. Going beyond their stipulated mandate, the health ATMs will also dispense IVD test kits in rural areas during outbreaks of diseases like dengue and malaria and display test results onsite.