

PureSoftware opens 5G Innovation Lab in Noida

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Aims to provide customised industry-specific 5G NR RU and Integrated small cell solutions for use cases in connected healthcare



PureSoftware has opened a new 5G innovation lab in Noida, India. The innovation lab will streamline 5G IP stack development, solution testing and performance validation. Through this lab, PureSoftware aims to provide customised industry-specific 5G NR RU and Integrated Small Cell solutions for use cases in connected healthcare, autonomous mobility etc and other industries.

The solutions will bring energy-efficient implementations, introduce a low cost of ownership, and quick time to market possibilities, as well as deliver higher multi-Gbps peak data speeds, increased availability, higher reliability, ultra-low latency networks with consistent user experience.

Anil Baid, Founder and Chief Strategy Officer, PureSoftware, says, "5G holds a lot of potential for companies of every size. Through the 5G lab, we are committed to cultivating 5G technology to usher in a connected economy. It will serve as a launchpad for impactful, transformational experiences."

He adds, "Our strong and proven expertise in embedded services since 2006 helped us create Arttha5G, which has been helping our customers worldwide in accelerating 5G deployments."