

## Apollo Hospitals inks first of its kind collaboration with 8chili for progressive healthcare

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## The collaboration will enable engagement in the metaverse



Apollo Hospitals Group has collaborated with 8chili to enable engagement in the metaverse. Virtual reality will provide an immersive experience that has been proven to increase patient engagement and skill mastery for hands-on training.

Patient counselling pre/post-operation in virtual reality will help increase patient outcomes by bringing generic environments filled with relaxing narratives that will induce control over one's own body and physiological response. It will also engage the users in virtual reality-mediated activities to empower their abilities to regulate emotion. This personalized approach to every patient will help result in higher patient satisfaction.

"HintVR is an end-to-end platform to manage your metaverse strategy helping in original 3D content creation, metaverse customisation, and also delivery of this content across various metaverse real estates," Aravind Upadhyaya, Founder, and CEO, 8chili.