

## #startupoftheday 122- Shycocan Corporation Pvt Ltd

23 February 2022 | Features

## Founded at the promising cusp of technology and health



Inception- 2020

Location- Bengaluru

Domain- Healthcare

Founders- Alok Sharma and Rahul Sharma

Total team strength- 50+

Total funds raised- NA

Investors- NA

Revenue generated since inception- NA

## Key highlights-

- Shycocan is a revolutionary new device that can disable the coronavirus with up to 99.9% efficacy in an indoor space
  (as per the various virology reports from
  accredited laboratories), while being safe to humans, animals and the environment
- The device has been invented by Dr Rajah Vijay Kumar, who holds more than 37 technologies to his credit, ranging from healthcare to environment to modern telecommunications
- Shycocan has been introduced as a breakthrough technology to establish a new category namely "Virus Attenuation" and has carved a unique space for itself
- The product has passed the most stringent efficacy and safety tests
- Nominated as the safety partner at the Dubai Expo
- Exporting to over 25 countries
- To have a geographic expansion with offices in all major countries in the world
- To extend the Shycocan device portfolio with new devices and use cases
- To launch new product categories that solve critical problems in health and safety for humankind

## Founder Speaks-

"At the outset, people are still to figure out virus problem needs attention even beyond the current pandemic. Over a billion people get Flu every year and up to 650,000 die of complications related to it. Adenovirus caused most respiratory and throat disorders in growing children. Such viral infections and flus already cost 100s of billions of dollars in medical costs, not to mention the loss made due to productivity. The future pandemics are expected to be even worse. Hence, we need to think in terms of broader virus protection and not only protection from the pandemic. Today it is as critical to have this device in our offices, schools, hospitals, public places and organizations, as it is to have a water purifier. Water purifiers kill pathogens in water and Shycocan neutralizes pathogens in air. Air being more ubiquitous than water the need is even more."

- Alok Sharma, Founder & CEO, Shycocan Corporation Pvt Ltd, Bengaluru