

#startupoftheday 120- Bione

21 February 2022 | Features

DNA and Microbiome testing company

Inception- 2019

Location- Bengaluru

Domain- Microbiome and genetic testing

Founder- Dr Surendra K Chikara

Total team strength- 60

Total funds raised- Self-funded

Investors- NA

Revenue generated since inception- NA

Key highlights-

- First direct-to-consumer (DTC) genetic testing company in Asia focused on a comprehensive combination of at-home DNA and gut microbiome testing solutions
- Set up state-of-the-art lab and received regulatory accreditations including the Whole Sales License and DIPP certificate (Department for Promotion of Industry and Internal Trade)
- Launched clinical genetic testing for rare disorders and received Karnataka Private Medical Establishments (KPME) and ISO 9001:2015 certifications
- Launched MyMicrobiome Gut test and the DNA Longevity plus test
- With the positive response and further feedback from the market, expanded operations further with the launch of DNA LongiFIT test

Founder Speaks-

"Preventive genetic testing has great potential to reduce healthcare costs and improve the quality of life through disease prevention and personalized nutrition. The DNA and Microbiome data driven personalized nutrition market size is set to grow from \$8.2 billion to 16.4 billion by 2025 at a compound annual growth rate (CAGR) of 15%."

- Dr Surendra K Chikara, Founder & Chief Executive Officer, Bione, Bengaluru