

## **EoDB** invites applications from startups, companies for affordable diabetes management

17 February 2022 | News

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Ease of Doing Business Division (EoDB), a government advisory body and a leading piloting agency, has opened applications for startups, Indian and global healthcare tech companies to provide their best Technology, Products and Services (TPS) and play a major role in creating a system for affordable diabetes management and create an ecosystem of preventive healthcare for the rural population.

"For early diagnosis and management of diabetes, applications are invited to showcase advanced TPS from innovators closely working in making diabetes management easy, accessible, safe and most importantly affordable for the commercial pilot with high accuracy," said Abhijeet Sinha, National Program Director, Ease of Doing Business (EoDB) programme.

The tech pilot will commence with testing for existing patients suffering, those who are at risk of developing diabetes – already diagnosed, pre-diabetes and people with other comorbidities like hyperlipidaemia and hypertension and people who are at greater risk for developing diabetes because of genetic predisposition and a population study as a baseline for basic blood sugar level for everyone.

The database generated at the end of the study will help to draft public health policies for diabetes in our country, according to Dr Sabine Kapasi, Member, Healthcare Working Group, Ease of Doing Business.