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NITI Aayog, USAID to accelerate health innovation and entrepreneurship in India

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Atal Innovation Mission and SAMRIDH Healthcare Blended Finance Facility announce joint partnership and issue a Call for proposals



Atal Innovation Mission (AIM), NITI Aayog, and the US Agency for International Development (USAID) have announced a new partnership under the Sustainable Access to Markets and Resources for Innovative Delivery of Healthcare (SAMRIDH)

initiative.

The partnership will improve access to affordable and quality healthcare for vulnerable populations in tier-II and tier-III cities, and rural and tribal regions.

It will enhance SAMRIDH's efforts to reach vulnerable populations, leveraging AIM's expertise in innovation and entrepreneurship. AIM and SAMRIDH will leverage philanthropic capital, and public sector resources to offset barriers for commercial investments in small and medium health enterprises to invest in and scale healthcare solutions.

The collaboration will focus on innovations across the healthcare landscape with the common goal to mount an effective response to the ongoing third wave of COVID-19 and build health system preparedness for future infectious disease outbreaks and health emergencies.