

## #startupoftheday 108- BookMyDiagnostics

03 February 2022 | Features

### Offering door step service for medical testing



**Inception-** 2017

**Location-** Hyderabad

**Domain-** Diagnostic services

**Founders-** Dr Srinivas Neela, Ashok Boddu (Advisor), Aditya Boddu (Director), Praveen (Director)

**Total team strength-** 30

**Total funds raised-** invested Rs 1 crore (self funded)

**Investors-** NA

**Revenue generated since inception-** NA

### Key highlights-

- Focused into medical test at doorstep service offering a wide range of health tests across Hyderabad city
- Works with a network of state-of-the-art partner laboratories and a large team of highly skilled phlebotomists who specialise in sample collection from homes
- Targeting a few regions in the Northern and Southern regions of the country
- To launch services in Delhi and NCR locations

### Founder Speaks-

*"We are currently enjoying a good growth story since our inception and are looking to steadily expand to other cities. We are also in process of tying up pan india Radiology services. Our vision is to continuously enhance our services and become pioneers in providing the best of health care and diagnostic abilities for convenient access to the people. One can witness the rise in other diagnostic services with varied offerings and these services are steadily gaining the trust of the consumers. The contemporary health market is also growing due to the increase in awareness and availability of such services across the world. This facet of increased adoption is helping the sector and we hope to soon become the diagnostic service of choice in every city that we are present in."*

**- Dr Srinivas Neela, Director and Chief Executive Officer, BookMyDiagnostics**