

#startupoftheday 107- Rezo.ai

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Enabling diagnostic and healthcare providers with AI-powered contact centre

Inception- 2017

Location- Noida

Domain- Digital healthcare

Founders- Dr Rashi Gupta (Chief data scientist) and Manish Gupta (Chief Executive Officer)

Total team strength- 45

Total funds raised- NA

Investors- Bhavish Sood (Modulor Capital), Dexter Angel Network, Vasant Rao (Veda) and other prominent angels including Bhavesh Manglani (Co-founder Delhivery); Devesh Sachdev (Founder, Fusion Microfinance).

Revenue generated since inception- Rs 7.5 crore + (Annual Recurring Revenue)

Key highlights-

- Powered by Artificial Intelligence (AI), Machine Learning, Natural Language Processing and Predictive Intelligence, and other proprietary algorithms
- Helping organisations transform traditional contact centres into modern AI-powered contact centres
- With a strong presence in India, and with expansion plans for the US and the Middle East, Rezo.ai is moving ahead with high vigor to empower businesses across the globe
- Virtually assisting over 10 million patients while cutting down the service provider's operational costs by 20-30%

Founder Speaks-

"According to a Mckinsey report, 57% of the participants revealed higher adoption of AI solutions from businesses in emerging economies in 2021, up from 45% last year. AI has grown into a formidable technology, dubbed the fourth industrial revolution that allows machines to think and act like humans. By pushing the limits of machine-enabled capabilities, AI is expected to continue making complex decisions and making our lives more efficient in the future."

- **Dr Rashi Gupta, Chief data scientist, Rezo.ai**

