

#startupoftheday 106- MedCords Healthcare Pvt Ltd (Sehat Sathi)

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A holistic hyperlocal healthcare ecosystem

Inception- 2016

Location- Kota

Domain- Digital Healthcare

Founders- Shreyans Mehta, Nikhil Baheti and Saida Dhanawat

Total team strength- 200

Total funds raised- Rs 30 crore

Investors- Infoedge, Waterbridge, Astarc, RVCF, US based Village Global, Earls-field, Director of Policy Bazaar, Founders of NoBroker and Anand Chandrasekaran

Revenue generated since inception- NA

Key highlights-

- Developed Sehat Sathi app for making pharmacies online and digital that enables them to take their pharmacy business online within 5 minutes
- More than 30 thousand medical stores are working with Sehat Sathi app from 15 states
- Winner of startup India whatsapp challenge in 2019

- After Rajasthan, expanding to Uttar Pradesh
- To have more than 10 million users and digitise more than half a million medical stores by 2022
- Developing an Uber-like model for doctors (doctor aggregator platform), where they can earn by consulting patients, on-demand and availability, and patients, on the other hand, will get to reach doctors with just a click of a button

Founder Speaks-

"There is a need for a robust public and primary healthcare system which is the backbone of the health care system in our country, the doctor-to-patient ratio remains terribly low, that is merely 0.7 doctors per 1,000 person. For every population of 1800 there is one pharmacy, in total there are 1.6 million pharmacies that caters to 50 million of the population in India.

The company was built to address the last mile connectivity gaps between Healthcare & the People of Bharat, especially in tier II & tier III cities. India is changing in all aspects especially business and growth opportunities coming across Tier II and III cities. Trust building is one of big challenges that the healthcare industry faces among the people & medical stores."

- **Shreyans Mehta, Co-founder, MedCords Healthcare Pvt Ltd (Sehat Sathi)**

L-R- Nikhil Baheti, Shreyans Mehta and Saida Dhanawat

