

#startupoftheday 104- Tactopus Learning Solutions Pvt Ltd

28 January 2022 | Features

Breaking barriers in access to education for children with disabilities

Inception- 2018

Location- Bengaluru

Domain- Assistive technologies

Founders- Saloni Mehta and Karen DMello

Total team strength- 9

Total funds raised- Rs 1.17 crore

Investors- Social Alpha + IDFC First Bank, HDFC Smartup, Karnataka Elevate; SA BIRAC-MPhasis AT Award, IDFC First grant, Enable India Award

Revenue generated since inception- NA

Key highlights-

- Providing both personalised, one- on- one developmental therapies, special education and independent teaching-learning materials to children with disabilities
- Initially worked with children with visual impairment, the startup's multisensory products also helped children across disabilities, to achieve developmental milestones
- These products reached 6000+ children and more than 35 schools in India and Singapore, partnering with the Maharashtra government and designed around 12 products with complete first-grade mathematics lessons
- Assisted 400+ children, hosted 10000 online sessions with families
- Expanded from special education to speech therapy, occupational therapy, remediation, behaviour therapy and counselling
- To diversify into content, nutrition, group sessions, inclusive extracurriculars, product affiliations etc.

Founder Speaks-

"1 in 6 children are slow learners, have a learning disorder, or developmental delay. This equates to a \$4B potential market in urban India alone and with us being a service provided online, the possibilities of scale are limitless."

- **Saloni Mehta and Karen DMello, Co-founders, Tactopus Learning Solutions**