



## #startupoftheday 99- Health Wheels Private Limited (Dial4242)

20 January 2022 | Features

**Book an ambulance in 15 seconds**

**Inception-** 2016

**Location-** Mumbai

**Domain-** Healthcare delivery

**Founders-** Nilesh Mahambre and Jeetu Lalwani

**Total team strength-** 28

**Total funds raised-** Rs 2.3 crore

**Investors-** Incubated under Incubation Program for Healthcare Startups at IIMB-NSRCEL

**Revenue generated since inception-** Rs 7 crore

### Key Highlights

- Set up an Ambulance network in 400+ cities with 5000+ Ambulances on the network
- Total membership grown up to 1,500,000 which includes retail and corporate members
- Deployment of the DIAL4242 platform to bring Ambulance operators and Ambulance users together
- Tie ups with Hospitals, Diagnostic centers, Doctors as partners to provide value add services
- Recommended by Mumbai police during pandemic times to the general public for ambulance help.
- To expand the ambulance network to 1000+ cities
- To increase corporate membership to more than 10 million employees

- To tie up with 7 more insurance companies benefitting more than 10 million policy holders

### Founders Speak-

*"Currently this market is not addressed and we see a huge potential in the business. Even if you consider 30% (on lower side) of the India population subscribing to our platform , we have a huge business."*

**- Nilesh Mahambre and Jeetu Lalwani, Co-Founders, Dial4242, Mumbai**

