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BlueSemi launches non-invasive consumer healthcare gadget EYVA

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Measures six key body vitals - blood glucose (no prick/ no blood), ECG, heart rate, blood pressure, SPo2, and temperature with just a touch



BlueSemi has launched its revolutionary product, EYVA at CES 2022 in Las Vegas. EYVA, the non-invasive consumer health tech gadget is backed by an innovative patented technology leveraging sensor fusion, accurate AI algorithms, and smart IoT. Adding to this groundbreaking development is the fact that with the launch of EYVA, BlueSemi becomes the first Indian health tech company to exhibit its offering at CES, the most influential tech event in the world.

The holistic health-tech device can accurately measure six key body vitals- blood glucose, ECG, heart rate, blood pressure, SPo2, and temperature. With simple touch and without the hassle of pricks and blood, this gadget enables users to know their health status in merely 60 seconds.

Priced at Rs 15,490 in India, the gadget comes with a free mobile app providing daily insights to enable users to make better health and lifestyle decisions regarding fitness, nutrition and stress management. Users can also avail a variety of paid plans that will allow them access to advanced insights and suggestions for changes in diet and exercise.

EYVA is expected to become available to BlueSemi’s go-to-market partners by March 2022. After the initially limited availability, the Hyderabad-based company plans to make the device available to all consumers across multiple e-commerce platforms by mid-2022.