

## #startupoftheday 90- UCS Wellness Pvt Ltd

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### Bringing Wellness innovation to your doorstep

**Inception-** 2018

**Location-** Noida

**Domain-** Wellness

**Founders-** Alankar Saxena and Ananth Sheel

**Total team strength-** 6

**Total funds raised-** Rs 7.4 crore (foreign direct investment)

**Investors-** NA

**Revenue generated since inception-** NA

### Key Highlights-

- Manufacturing canned oxygen in a USFDA registered facility.
- Making portable cans with a capacity more than 12 litres (currently producing 18 liters can which weighs just 165 grams)
- Filed a global patent for a technology that helps in increasing efficiency of Ooxygen delivery through small cans
- Planning to launch more products
- Expecting to grow at at least 300% y-o-y for next 2-3 years

## **Founder Speaks-**

*"The growth of the general wellness industry looks promising, especially post the pandemic. We are witnessing a significant change in the behaviour of household consumers as they adapt to life without gyms and fitness studios and reconsider overall what it means to be 'well' during unprecedented times. People are now more observant towards what they eat and how they can stay fit to remain as far from a doctor's clinic as possible. The significant rise in stay-fit-at-home equipment is a testimony to this. So is the increasing demand for healthy foods and new products like portable Oxygen cans. While the pandemic is not over yet and we are trying to live with it, once it is under control, our country will have a significantly higher population adopting preventive healthcare practices, thereby giving a surge to the general wellness industry."*

**- Alankar Saxena, Chief Executive Officer, UCS Wellness, Noida**