

## **NATHEALTH issues recommendations to accelerate policy reforms for 'home care'**

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**Launches white paper with key recommendations to government for rapidly augmenting healthcare delivery capacity during the pandemic and beyond**



NATHEALTH-Healthcare Federation of India convened a special task force comprising homecare, digital health and senior care specialists along with key industry stakeholders from providers, insurers and MedTech sectors across the country.

The forum has come up with a white paper on 'Indian Home Healthcare 2.0: Redefining the Modern Care Continuum' – a first of its kind attempt to place forward perspectives from all industry stakeholders and propose recommendations to the government on strengthening and providing market stewardship for the growth of the homecare segment in India.

The whitepaper outlines top 3 recommendation areas under the focused goal of 'What can be done at home, must be done at home': These are Regulatory and governance focus, capacity building focus and care financing focus.

Dr Harsh Mahajan, President, NATHEALTH, "The homecare model is witnessing a sharp growth as countries continue to leverage it to ensure alternate models of care delivery systems with benefits of lower cost, higher efficiency, institutional capacity release, improved care outcomes and resource optimisation bolstered by strong consumer preference, adoption of virtual care and digital tools."

Siddhartha Bhattacharya, Secretary-General, NATHEALTH said, "The homecare segment is also widely accepted and preferred as a highly sustainable model for providing care to a rapidly expanding elderly population and support the national agenda of 'Ageing in Place'. Indian seniors, like their global counterparts, prefer to age at home in the community of their choice and homecare is best suited to support this process."

