

Lord's Mark inks agreement with Indian Railways PSU for distribution of health equipment

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Lordsmed will distribute healthcare equipment to railway hospitals in the country



LordsMed, the pharma division of Lord's Mark Industries has entered into a five-year Joint Venture agreement with Indian Railways PSU Braithwaite & Co for distributing health equipment, medical devices and IVD kits to railway hospitals on a Pan-India basis.

Through the JV initiative, LordsMed aims to improve the public healthcare infrastructure in the country by enabling patients to access cutting edge healthcare products developed through indigenous technology. LordsMed aims to empower healthcare providers in improving healthcare delivery standards and providing patients with quality and cost-effective healthcare services.

In the initial phase, Lordsmed will distribute healthcare equipment to railway hospitals in the country. The scope of the partnership may be expanded to cover private hospitals over a period.

"With our partnership with Braithwaite & Co, we aim to make delivery of public healthcare services more accessible and affordable for most of the population. We are emphasising the creation of a patient-centric healthcare system with an onus on improved clinical outcomes," stated Sachidanand Upadhyay, Founder, Lord's Mark Industries.

"Through our partnership with Lord's Mark Industries, we hope to set quality benchmarks for Indian healthcare services that are on par with global standards," stated Sachin V Dighde, CEO, Braithwaite & Co.