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Veeva Systems appoints Varadarajan Srinivasan as GM for Vault Quality in India

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He will drive operational efficiencies and enhance compliance



Veeva Systems announced a new leadership hire to deliver leading services that accelerate innovation for the global life sciences industry. Varadarajan 'Raj' Srinivasan has been appointed as the General Manager, Vault Quality, India.

Raj Srinivasan is a strategic business leader and partner in the life sciences industry. Srinivasan joins Veeva Systems from Navitas Life Sciences, where he served several large global and India-based pharmaceutical companies. He played a strategic role in helping organisations move from paper-based processes to digital systems for greater efficiency and compliance.

Srinivasan said, "I am excited to support the Indian pharma industry to help accelerate quality transformation, leveraging Veeva’s Vault Quality Suite.”

Going forward Srinivasan will be responsible for building a large cross-functional team focussed on driving customer success with Veeva’s Vault Quality solutions in India. He will be adding to Veeva’s existing local team of over 100+ employees currently serving both India-based and global pharma customers.