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#startupoftheday 68- Cartula Health India Pvt Ltd

08 December 2021 | Features

Creating a robust and comprehensive telemedicine marketplace



Inception- 2019

Location- New Delhi

Domain- Telemedicine

Founders- Vimal Prakash

Total team strength- 80+

Total funds raised- NA

Investors- NA

Revenue generated since inception- NA

Key Highlights-

- Developed a health app that allows patients access to leading board-certified physicians, psychiatrists, therapists and a range of other health care specialists
- Provides teleconsultation service for as low as Rs 100 for a plethora of health concerns
- Has a panel of 4500 diagnostic centers across 100 cities within a short span of just 3 months since March 2021
- Tied up and partnered with e-pharmacy behemoths like PharmEasy, Apollo, 1MG, and MedLife for door-to-door delivery services that are now finally available to the last mile
- Endorsed by 36+ Government Officials
- Reports are delivered within 12 minutes
- Till 2021, 450,000 consultations has been done through App
- Working on improving the corporate health
- Coming up with health, well-being, and sexual products soon along with ambulance facilities

Founder Speaks-

"A recent RedSeer report shared grim statistics on the Indian healthcare system. It stated that currently, India has 9 beds per 10,000 people which is far below the WHO mandated 40 beds and 1 nurse per 10,000. It is the need of the hour to implement solutions to ease the tenuous situation of India's healthcare system. Telemedicine will see a far more democratised system with an increased penetration of virtual healthcare in urban and rural areas resulting in a lowered pressure on the physical infrastructure. Not only will patients have access to a huge network of the best practitioners but also bring consumers from marginally ignored markets under the umbrella of quality health care at affordable rates."

- **Vimal Prakash, Chief Executive Officer, Cartula Health India, New Delhi**