

## #startupoftheday 62- GOQii

30 November 2021 | Features

**Empowering consumers globally to lead healthier and better lives**

**Inception-** 2013

**Location-** US & India (Mumbai)

**Domain-** Digital healthcare

**Founders-** Vishal Gondal (Chief Executive Officer); Abhishek Sharma (Chief Operating Officer); Sachin Janghel (Chief Technology Officer) and Champ Alreja (Chief Business Officer)

**Total team strength-** 250

**Total funds raised-** NA

**Investors-** NA

**Revenue generated since inception-** NA

### Key Highlights-

- The first company to venture into digital therapeutics that has an advanced health ecosystem
- Consists of a fitness tracker and a care team which includes personal coaches, health experts, doctors and diagnostics

- Brings all the user health data onto a single platform from which it can be analyzed by the care team
- Allows for the user to receive personalized health advice as per their lifestyle and habits
- Provides a health locker- a digital repository that provides unlimited secure cloud storage to keep user's medical files
- Personalised ( 1 to 1) Video coaching Fitness Platform for Yoga and Fitness workouts
- Launched women care solution to track menstruation, pregnancy, predict menstrual cycle, ovulation day, fertile window along with predictions like High/Low/Medium chances of getting pregnant and more
- Venturing into 'outcome-based' insurance products
- To conquer international markets, which got delayed due to COVID-19, soon entering the UK and Southeast Asia
- To team up with local strategic partners including large healthcare firms or insurance companies to make inroads internationally

### **Founder Speaks-**

*"Since healthcare has now turned remote and digital due to the pandemic, every person has now become aware of the importance of immunity and at-home healthcare services. It is crucial to develop one's immunity by working on one's nutrition, health, and cognition. In the last 12-18 months, we saw massive growth in preventive healthcare services as people became more conscious. With all this and more, we strongly believe that preventive healthcare is the only viable, long-term, mass-market solution."*

**- Vishal Gondal, Chief Executive Officer, GOQii, Mumbai**