

Fujifilm India's TB campaign reaches Kanpur

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A mobile van is stationed at Charrad Chaura, Bakerganj area with an X-ray facility along with a field team and community volunteers



Fujifilm India, under the 'Never Stop: Screening to Reduce Diagnostic Delays' campaign has taken a step forward and reached Kanpur. Fujifilm India aims to increase awareness on TB and identify individuals having TB symptoms among vulnerable and marginalised sections of the society by introducing a mobile van with an X-ray facility along with a field team and community volunteers.

After successfully propagating the awareness regarding the deadly disease and mobilising communities to take steps for elimination of TB in Delhi, the van moved to Dadri, Uttar Pradesh followed by Dehradun, Haridwar, Haldwani, Rudrapur and has now arrived in Kanpur, at Charrad Chaura, Bakerganj area.

Under the 'Never Stop: Screening to Reduce Diagnostic Delays' campaign, Fujifilm India by offering door-to-door awareness aims to mobilize the vulnerable and marginalised sections of the society for fighting tuberculosis. Additionally, it will also provide instant interpretation of mobile digital X-rays using Qure.ai's artificial intelligence solution.