

#startupoftheday 59- Healthians

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Pioneers of diagnostic services at home

Inception- 2015

Location- Gurugram

Domain- Digital healthcare/ Diagnostic services

Founder- Deepak Sahni

Total team strength- 2200+ employees in nearly 140 cities across India

Total funds raised- Rs 163 crore

Investors- Health Start, Yuvraj Singh's investment venture YouWeCan, Asuka Holdings, BEENEXT, Digital Garage, Kotak Pe and others

Revenue generated since inception- Approaching Rs 200 crore

Key Highlights-

- 'Health test at home' service provider
- AI-driven and wellbeing-focused
- Offers highly trained phlebotomists and precision-driven labs
- Standardised diagnostics process by setting up own network of fully automated labs across all the geographical regions of India
- Partnered with Delhi Paramedical & Management Institute (DPMI) and Shri Vishwakarma Skill University (SVSU) to promote job opportunities in the healthcare industry
- Won 'Best Emerging Healthcare Delivery Brand' by IHW 2020
- Won 'Young Entrepreneur of the Year 2016' & BusinessWorld - 40 under 40 in the year 2021, among others
- Targeting at least 55 labs in the next 5 years, with operations in nearly 200 cities across the country

Fonder Speaks-

"Diagnostics is no longer just about the detection of diseases. As a whole, the healthcare industry has realised that this vertical has moved beyond the four walls of a hospital and has become more agile. Furthermore, it is the patients that stand to benefit the most from at-home diagnostics and healthcare services as the proliferation of healthcare at home has created a complete ecosystem by itself that can help people complete the entire health management sequence from the comfort of the home - from blood tests to teleconsultation with doctors and finally, medicine delivery. In addition, the treatment of chronic conditions through home health checkups is gradually becoming a habit, as people realise the value and convenience they offer. Diagnostics market would be \$30 billion alone in the next 5 years and a significant part of it would also be digital and home healthcare."

- **Deepak Sahni, Founder & Chief Executive Officer, Healthians, Gurugram**