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#startupoftheday 53- MY LYF CARE (KKRING Life India Pvt Ltd)

17 November 2021 | Features

Offering a wide range of online blood tests

Inception- 2020

Location- Noida

Domain- Digital healthcare

Founders- Satish Kumar Singh and Munesh Sharma

Total team strength- 10

Total funds raised – Bootstrapped

Investor- Over Rs 16 lakh invested by Satish Kumar Singh

Revenue generated since inception- NA

Key Highlights-

- Unique medication delivery service
- Offering family health service as 'Health Aarogya'
- To expand near to Delhi NCR Tier 2 societies with Metro cities expansion like Bangalore, Mumbai, Lucknow, Kanpur etc.

Founder Speaks-

"This pandemic opened the country to the inadequate infrastructure of sealthcare service providers in India. This sector definitely needs to evolve and reach a maturity level to ensure all parts of the country have access to healthcare. The multiple healthcare providers in the country are working together with the government to provide service at very minimal charges at the doorstep. We foresee many patients turning to online consultations and connecting with healthcare service providers and specialists."

- **Satish Kumar Singh, Founder, MY LYF CARE, Noida**