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IIT-M re-launches MS in Entrepreneurship Programme

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The programme will guide scholars to discover entrepreneurial opportunities in Deep Tech Sectors and help establish startups through the IIT Madras Ecosystem



Indian Institute of Technology Madras (IIT-M) is re-launching the MS in Entrepreneurship Programme. Selected scholars will work with faculty on ‘commercialisable ideas.’

They will be guided on how to discover entrepreneurial opportunities and formally establish their start-ups via an effective combination of taught courses, intense research supported by astute supervision and mentorship by highly accomplished entrepreneurs and others of the start-up ecosystem.

The programme is open to students across India who have completed their undergraduate or postgraduate degrees.

Highlighting the unique aspects of this course, Prof. Ashwin Mahalingam, who is part of the selection committee, said,“A lot of research happens at IIT Madras that has commercial potential. This program will create technology entrepreneurs who will ‘product-ize’ these ideas and work on developing business plans around them. In this way, we hope to ease the ‘lab to market’ transition of technologies, develop entrepreneurs, and consequently have greater societal impact.”