

#startupoftheday 50- Medpho

12 November 2021 | Features

Using technology to provide medical care

Inception- 2020

Location- Noida

Domain- Digital Healthcare

Founder- **Shashank Saini**

Total team strength- 26

Total funds raised – Rs 7.4 crore

Investors- Cygnus Medicare Group, Mr. Probal Ghosal (Chairman, Ujala Cygnus), Dr. Shuchin Bajaj (Founder and Director of Ujala Cygnus), and Mr. Raghavendra Prasad (Founder, Project StepOne)

Revenue generated since inception- Rs 76 lakh per month (average)

Key Highlights-

- Delivering 10,000+ teleconsultations, 8800+ medicine delivery orders, and over 500+ outpatient and other medicare services
- Catering to the corporate health and wellness sector
- Entered into the medical equipment and clinic setup segment
- Targeting trifold growth in our customer acquisition rate

Founder Speaks-

"The pandemic has brought about a paradigm shift in the healthtech industry in India. People have started taking their health rather seriously, and even the healthcare providers are now relying on dispensing inexpensive and accessible medicare. As we move towards cloud computing, machine learning, and the use of artificial intelligence, it feels good to see that the healthtech sector is now getting requisite investor attention."

- Shashank Saini, Founder and Chief Executive Officer, Medpho, Noida

