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#startupoftheday 45- Medulance Healthcare

03 November 2021 | Features

An ambulance and paramedical services aggregator



Inception- 2017

Location- New Delhi

Domain- Healthcare delivery

Founders- Pranav Bajaj and Ravjot Singh Arora

Total team strength- 50

Total funds raised – Bootstrapped

Investor- NA

Revenue generated since inception- Rs 25 crore

Key Highlights-

- USP is Proprietary Integrated Emergency Management Technology with a fleet of 5000+ Ambulances across 22 cities in India manned by highly trained frontline staff
- Provides GPS enabled high-quality ambulances to manage any level of medical emergency
- Present in all regions of India (North, East, South, West) and serving all target segments B2C, B2B, B2B2C & B2G
- Launched MeduAlert Dedicated Emergency Helpline service
- Saved and assisted 3,00,000 lives and 80,000+ COVID Positive and suspected patients
- To create a Super App to cater all the possible emergency requirements
- To provide ambulance dispatch technology to 6 more states on PPP model as well 10 plus hospitals to enable high quality ambulance services and dispatch.
- To generate & assist 50 air ambulance calls by onboarding 5 air ambulance vendors to its fleet
- To have active fleet presence and operations in all tier 2 cities across India i.e. 100+ cities (including tier 1 cities) by 2025

Founder Speaks-

"We are penetrating the B2B segment like-corporates, insurance companies, commercial, residential facilities, hospitals, schools and colleges etc, where we intend to provide our ambulatory and first aid services by offering response time as low as five minutes."

- Pranav Bajaj, Co-founder, Medulance Healthcare, New Delhi