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Thermo Fisher Scientific introduces On the Go mobile app in India

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Progressive web application technology simplifies and personalises user experience



Thermo Fisher Scientific – On the Go mobile app is Thermo Fisher's mobile commerce solution designed to enable science on the go for its users in India.

Empowered by data science, the app is designed to deliver an easy user experience. The app offers personalised recommendations on content, products and promotions that are tailored to the user's area of interest.

The applications make it easy to find products and get product recommendations from our extensive catalogues by navigating through more than 100 workflows across biotech, pharma, healthcare, food, forensics, industrial and applied sciences industries.

"The app offers access to our rich library of knowledge pieces as well as browse through our wide range of workflows and products all at one place. It is a testament of Thermo Fisher's proactive and sustained efforts to create more value for our customers," said Amit Chopra, MD, India and South Asia, Thermo Fisher Scientific.

Based on Progressive Web Application technology, the app is easily accessible even in poor network areas and is adaptable to diverse browsers. The intuitive app also enables support via a 24x7 virtual assistant made possible by an AI-driven chatbot.

To experience the new Thermo Fisher Scientific - On the Go app- click here