

Practo forays into surgery segment

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Launches Practo Care Surgeries, plans to expand its network to 30+ cities



Bengaluru-based health platform Practo has unveiled 50+ Practo Care Surgery Experience Centres in six cities (Bengaluru, Mumbai, Pune, Delhi-NCR, Hyderabad, and Ahmedabad), marking its foray into secondary care in India.

Practo is building an omnichannel healthcare ecosystem for secondary care procedures, that will enable users to seamlessly cross over between digital and physical, and out-patient to in-patient environments.

Currently, Practo Care Surgeries is helping fulfill 50+ surgical procedures across three specialities viz. general surgery, urology and ENT, in six cities.

The company plans to expand its network to 30+ cities, launch 300+ centres, add more specialities (viz. orthopaedic, gynaecology, ophthalmology, to name a few), and onboard hundreds of surgeons by the end of next year.

Each Practo Care surgeon comes with at least 10+ years of experience. The model places an equal emphasis on audit as a tool to improve the quality and efficiency of care provided to the patients.

The company plans to facilitate Rs 1000 cr worth of healthcare financing in India over the next three years. Additionally, its partnership with insurance companies is bringing in the much-needed convenience in paperwork support.