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Portea Medical appoints Meena Ganesh as Chairperson and Vaibhav Tewari as CEO

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Both will focus on building strategy, M&A, strategy roll-out etc



Portea Medical announced the appointment of the founder Meena Ganesh as the Chairperson and of Vaibhav Tewari as the company's CEO. In her new capacity, Ganesh will be building strategy, M&A, driving advocacy and relationships with

stakeholders such as institutional partners, government bodies, investors and external communication. Tewari will be working on company growth, strategy roll-out, building business and deploying technologies.

The new appointments have been made to further synergies and streamline Portea's operations in the new normal, and efficiently activate the 2023 growth strategy of the organisation. As the leading brand in its domain, Portea is now all set to move forward with a three-pronged approach: Transform Current Business with Digital Adoption, Rapid Geographical Expansion and Digital Led Business.

Ganesh, Chairperson, Portea Medical, said, "Tewari and I have worked in tandem since the outset, and now it is a great opportunity for us to take Portea forward with him as the CEO."

Tewari, CEO, Portea Medical, said, "We have created our strategic vision for 2023 to take our digital-first healthcare services to more people and territories across India. At the same time, we will use automation and other technologies to enhance the experience of people availing our services as well as our on-ground caregivers. Portea has achieved the leadership position courtesy of its service excellence and we plan to continue with this momentum."