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Swastika Investmart, Medcords Healthcare Solutions launch Sehat Sathi App

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The app will provide a unique opportunity for medical stores to avail the facility of loan, necessary resources, and technology



Startup accelerator Swastika Investmart with Medcords Healthcare Solutions has launched a finance scheme ‘Sehat Sathi App’ for registered medical stores. Connecting the national and local healthcare ecosystem with Swastika Investmart’s NBFC arm, the Sehat Saathi platform aims at providing financial assistance to its retail pharmacies.

Medcords Healthcare Solutions is a health-tech startup empowering medical stores to sustain and grow by providing them with resources they are lacking like technology, a new customer base, buying medicine in bulk, e-consultation with doctors, etc. The pandemic has impacted every aspect of the healthcare system, disrupting the continuity of healthcare delivery practices and patient access to high-quality medical care.

Sehat Sathi app of Medcords provides a unique opportunity for medical stores to avail the facility of loan, necessary resources, and technology. The platform enables pharmacies to access unsecured business loans at a low-cost interest rate. The loans will be provided for a three to 12 months period in the form of term loans and limits. Also, it will be instantly approved with minimal documentation. Medical stores have to apply on the ‘Sehat Sathi’ app for their loan requirements.