

## ICPA launches denture management kit for elderly

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ICPA Health Products (ICPA), a leading pharmaceutical company and pioneer in the oral-health segment has introduced a denture management kit – Replay Kit, for the elderly. The kit consists of a complete denture hygiene and maintenance routine including a denture storage container, Fixon adhesive cream, Clinsodent cleanser and Clinsodent brush. ICPA has assembled the kit for easy-to-use, everyday denture management.

The denture adhesive called Fixon Cream helps hold the dentures securely in the mouth helping the user eat, speak, look and feel better. It seals out any food particles and prevents its ingress underneath the denture surface and increases the bite force by as much as 10 times.

The denture cleanser called Clinsodent consists of effervescent cleansing tablets that help clean all water-insoluble residues from dentures. Its antibacterial formula kills germs that cause odour and plaque.

The Clinsodent brush is designed for optimum hygiene. The two types of nylon bristles on opposite heads of the brush are designed to effectively clean all surfaces and grooves in the dentures. The contoured design maximises control while handling the brush.