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IITM collaborates with emids for skill-based knowledge sharing

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The partnership will grow the organisationâ??s network and encourage skills and knowledge sharing on both sides



emids, a leader in digital engineering and transformation solutions to the healthcare and life sciences industry has partnered with the Indian Institute of Technology, Madras (IITM) Research Park (RP). emids has embarked on a rapid journey of collaboration with IIT Madras through internships of its students and collaboration with Industry 4.0 driven start-ups in the IITM Research Park.

emids' investment in the innovation lab will expand its horizon with access to 200+ labs and test facilities available at the Research Park and through its 70+ partners across 17 sectors. The partnership will grow the organisation's network and encourage skills and knowledge sharing on both sides.

With the credentials of dignitaries and the diversity of start-ups and products on display during the event, emids Innovation Labs (3ident-Ideate-Innovate-Incubate), was inaugurated by the Founder and CEO of emids, Saurabh Sinha and Chief Revenue Officer, Balajee Sethuraman. emids Vice President, Strategy and Transformation, Karthik Ramesh and emids Vice President, Human Resources, Pramod C were also present, along with members of the emids senior leadership team. The Honorary Chairman Board of Governors of IIIT Sri City, M Balasubramaniam was the Chief Guest of the event.

Professor Ashok Jhunjhunwala, President & Board Member IITM-RP said, "IITM-RP and emids' collaboration will help align our results to client success at a time when the healthcare industry is embracing technology as a key pillar in the execution of an organisation's strategy.

Balajee Sethuraman, Chief Revenue Officer, emids said, "This is truly our North Star that will enable us to drive transformation and business growth outcomes at the leading edge of innovation in Healthcare 4.0 leveraging Industry 4.0 technologies."

Karthik Ramesh, Vice President Strategy and Transformation, emids said, "The emids IITM-RP partnership led innovation facility, will help bootstrap internal emids crowd-sourced ideas (driven by business need) into Minimum Viable Products and early-stage prototypes for our customers, through a unique Ideation to Innovation cycle.