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DigiSparsh raises seed funding from GoAhead Ventures

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DigiSparsh plans to strengthen its team, tie up with 50 aggregators, on-board 100 hospitals by the end of this year and 500 hospitals by the end of the next year



DigiSparsh, an Indian fintech focussed on healthcare lending, announced securing a seed round from Silicon Valley-based investor GoAhead Ventures. DigiSparsh offers lending solutions including insurance receivable financing, supplier financing and patient financing to the entire value chain of the healthcare ecosystem. The distribution strategy of tying up with healthcare aggregators to source the end customers makes them very unique in healthcare lending. They have already tied up with seven aggregators, onboarded 14 hospitals, have funded loans to patients, pharmacies and healthcare merchants in more than 50 locations across the country.

Saurabh Soni, Co-founder and CEO, DigiSparsh, said, “With this funding, we plan to strengthen our team and also widen our reach - targeting to tie up with 50 aggregators, on-board 100 hospitals by the end of this year and 500 hospitals by the end of the next year."

Akhilesh Gandhi, Co-founder & CTO, DigiSprash, added, “We have built products that are tailor-made for the health care sector where hospitals, supplier or patients can use them to apply for lending products and these are easily integrable with hospitals’ core systems or with our aggregator's platform."