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Paytm launches health and wellness store

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Integrates top health-tech apps on its platform to help fight the pandemic



Paytm announced the launch of its dedicated health and wellness store for search, discovery and ordering of COVID-related products and services across top Indian health apps to fight the pandemic. Users can now avail the services of different health apps without downloading them.

Paytm's Mini App store now gives users one-click access to a large selection of health supplements, essential vitamins, immunity boosters and ayurvedic medicines through top health tech platforms including 1mg, Netmeds, Apollo 24x7, DocsApp/Medibuddy, Zyla, Mfine and Credihealth among others. Through the integration of these apps, Paytm is helping users search and book doctor consultations, pathology services, buying medicines, immunity boosters, and opting for health insurance among other pandemic essentials.

The company also recently launched the Vaccine Finder and Booking service on the app. Through the same, Paytm users can search, discover & also book their vaccination slots for both Covaxin and Covishield at the nearest centre through the Paytm app. The service is helping Indians seamlessly book vaccination slots and gain immunity.