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Wellness startup Portl raises seed funding from Kalaari Capital

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The funds raised will be utilised to grow the team across hardware, engineering and AI domains



Home fitness and wellness startup Portl, based in Hyderabad, has raised an undisclosed amount in its seed round of funding from Kalaari Capital.

The funds raised will be utilised to grow the team across hardware, engineering and AI domains and expand the sales and marketing efforts for the Portl range of products in India. The Portl product range includes two products - The Portl Mirror and the Portl Pro.

The products have been engineered with the philosophy of empowering people to manage and improve their overall health. With a focus on holistic health improvement, Portl products come equipped with cutting-edge bio-sensors that monitor a wide range of health metrics at home including ECG, Blood Pressure, Blood Glucose etc., and forms the basis for a highly personalized wellness programme.

Indraneel Gupta, Co-founder and CEO, Portl, said, “We aim to ultimately deliver simplicity and convenience for consumers by creating tangible, long-lasting value through the products we design. In many ways, the hardware and software that we are building will empower people to take charge of their health and fitness, while we provide personalized and holistic services to support their efforts.”