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OkCredit launches website for COVID-19 critical medicines, equipment

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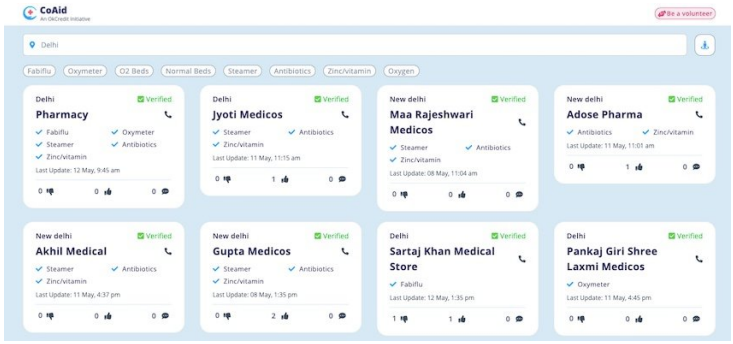
The company is open-sourcing data of over two lakh pharmacy stores and businesses on its platform



OkCredit has announced the launch of a website - Co-aid.in to help people in distress discover verified leads for COVID-19 critical medicines and equipment. The portal provides real-time information on the availability of medicines pan India besides the contact number of the store for making enquiries.

The company is open-sourcing data of over two lakh pharmacy stores and businesses on its platform. These stores and businesses sell medical products and services such as Fabiflu tablets, oximeters, O2 beds, normal beds, steamers, antibiotics, zinc/vitamin, and oxygen used for treating COVID-19 patients. The data on oxygen and beds has been crowd sourced, whereas the data on medicines is from pharmacy stores on OkCredit's platform.

OkCredit has plans to further enhance this simple and easy-to-use portal in the coming days and append it with other Covid critical resources available in the public domain. Co-aid.in also allows pharmacy stores and businesses that are not on the OkCredit platform to register themselves on the website.

Within just 12 days of launching, the website has seen queries from 342 towns and cities, within and outside India. Search queries have also come from New York, Singapore, Seattle and Los Angeles among a number of other international locations. In India, highest number of searches have come from Bengaluru, Delhi and Kolkata but smaller locations such as Panipat, Muzaffarpur and Ranchi have also used the tool to search for nearby pharmacy shops.

Besides the pharmacy search tool, OkCredit is also encouraging people to volunteer for COVID-19 SOS requests. Known as Co Aid Volunteer (seen at the top right on the Co-aid.in website), the platform lists out volunteering opportunities for people.