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Dabur India enters pain relief spray market with launch of â??Dabur Rheumatil Sprayâ??

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Priced at Rs. 130 for 40g/ 57 ml pack, Dabur Rheumatil Spray is available across all leading e-commerce platforms and through regular retail channels



Dabur India Ltd has announced its entry into the pain relief spray market with the launch of Ayurvedic ‘Dabur Rheumatil Spray’. Priced at Rs. 130 for 40g/ 57 ml pack, Dabur Rheumatil Spray is available across all leading e-commerce platforms and through regular retail channels.

Announcing the launch, which marks the extension of Dabur’s Ayurvedic Pain Relief brand Rheumatil into the spray category, Dr. Durga Prasad, Marketing Head-Ethicals, Dabur India Ltd, said, “Dabur Rheumatil Spray is a unique blend of time-tested Ayurvedic ingredients like turpentine, eucalyptus, peppermint, gandhapura and dalchini with oil of wintergreen and menthol for rapid and effective relief from muscle pain. This not only marks our entry into a new category, but further boosts our Ayurvedic Healthcare products portfolio.”

Prepared after extensive R&D, the new Dabur Rheumatil Spray gives fast and long-lasting relief from pain and strain of the muscles, backache, neck pain, shoulder & knee pain. “Its unique formulation gets absorbed quicker, penetrates deep to reach the source of pain and reduce inflammation. Backed by 137 years of Dabur's Ayurvedic Knowledge, Rheumatil Spray is completely safe on skin. Dabur Rheumatil Spray is also effective in treating pain from arthritis, fibrositis, stiff neck, lumbar spondylitis, frozen shoulders, lumbago, backaches, muscular sprains and spasms,” added Dr Prasad.