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Mankind Pharma onboards Accenture for digital transformation

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Redesigns business processes and develops and deploys a digital platform to improve operational performance across its global presence



New Delhi based Mankind Pharma has collaborated with Accenture to accelerate its digital transformation journey to become an intelligent enterprise, improving business agility, performance, and operational efficiency.

Accenture has redesigned the pharma major's business processes across key functions such as finance, supply chain, sales and procurement for better inventory optimisation, demand planning, workforce productivity and product availability.

As part of the project, Accenture deployed a digital platform based on SAP S/4HANA®, a Microsoft Azure cloud-based data lake and Tableau dashboards, providing cloud-based analytics to help Mankind Pharma get deeper insights into its global business operations and performance.

The platform integrates data in real-time from multiple sources across the supply chain, workforce and sales to provide a consolidated view of market insights. This can help the management team make informed decisions around business strategy, planning and product development.

"At Mankind Pharma, we are committed to product innovation so we can provide high quality and affordable pharmaceutical products to people across the world," said Arjun Juneja, chief operating officer, Mankind Pharma. "Digitally transforming our business processes with support from Accenture has been key to unlocking value trapped within the organization, accelerating real time decision making, and improving our product innovation lifecycle."